

Sample Podcast Script

<<kjag_bumper_01>>

Hello everyone, this is ((name)) from ((class)) and this is my podcast entitled: The Water Pump Test.

Imagine you are lost and wandering in the desert. <<desert, eagles>> Over time you become extremely thirsty. Eventually you come across an abandoned settlement. You find a well, but when you try the pump, nothing comes out. <<pumping well>> The well is dry. Exhausted, you flop down next to the well and notice a bottle of water behind the pump. You reach for it excitedly and as you bring the bottle to your mouth, you notice the label on the bottle. It says, “Do not drink; pour into the well to prime the pump and start the flow of water.” You pause, puzzled. You can either drink the bottle of water or pour it into the well and drink as much water as you could ever want. “But what if the pump is broken?” you think. Then the well won’t work, and you will have wasted the water.

You finally decide to pour the water into the pump, hoping this will produce more water. <<water pouring>> And it does! <<water pump with water>> You drink from the water flowing from the well until you are no longer thirsty. You are relieved because there is more water in the well, and you know that the next time you are thirsty, you can come back for another drink. You fill the bottle and place it next to the well for the next thirsty traveler.

Using the water to prime the pump is like starting a small business. To start a small business, you don’t just start making money from nothing. You need some sort of investment, something to start with. Putting this money into your business to buy equipment or materials to create a product you want to sell will help you make money. But there is no guarantee it will work – just like there was no guarantee that if you put the water in the pump, it would generate more water from the well.

Kiva.org connects millions of people through lending to alleviate poverty. As the world’s first and largest micro-lending website, it enables anyone with an internet connection to make a small loan to help people start and grow businesses, send their kids to school, and much more. The amazing part is that these loans are repaid 98% of the time, so that other people can use the money. This process is repeated over and over again.

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